



The Mission

BlueLink aims to create a free forum for exchange of information in order to support sustainable development, democracy and civil society.

What is BlueLink?

- A virtual network offering a broad variety of Internet based services for all who are interested in issues related to environment, natural resources, and sustainable development in Bulgaria.
- A place to post and obtain information about domestic and international environmental news, events, campaigns, activities, and projects.
- A forum to communicate and exchange ideas among environmentally concerned people from Bulgaria and all over the world.

Who are the beneficiaries?

- BlueLink serves Bulgarian environmental non-governmental organisations (NGOs), but also - all other organisations and individuals interested in the issues of sustainable development, nature protection and civil society. Mass media, academic institutions, municipal and state authorities also use BlueLink.
- BlueLink is a network of NGOs for NGOs, and as such, is intended to improve the co-operation and joint work on common projects and problems among organisations from different parts of the country. BlueLink also operates in countries where its expertise and services are needed.
- BlueLink offers information of common interest and works with NGOs and mass media in order to promote its mission to the general public.

How does BlueLink operate?

BlueLink started in 1998 as a joint project of environmental NGOs from different cities in Bulgaria.

The BlueLink pilot project was coordinated by ECO-CLUB 2000 with the financial support from Milieukontakt Oost-Europa. The BlueLink Information Network was initially managed by a Steering Group according to the BlueLink Steering Group Constitution.

Since 1999 BlueLink is registered as a foundation acting in public benefit under the Non-Profit Entities Law in Bulgaria. The supreme body of BlueLink is the Council of the Founders. It consists of representatives from eight founder organisations and three individual founders of BlueLink.

The BlueLink Foundation is managed by an Executive Board.
The activities of BlueLink are managed by a team, headed by BlueLink's executive director.

What does BlueLink offer?

- Comprehensive information and environmental news service about NGO activities in the field of nature protection in Bulgaria.
- Web services, including hosting, design and mailing lists.
- Training and capacity building for NGOs in the fields of electronic communication, media liaison information management, lobbying and sustainable development.
- Consulting and special projects development.
- Media / Internet development projects.